

# CENTAR ZA URBANIRAZYOJ

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## **Background and objectives**

- Civil non-profitable association formed in 2006.

#### Main objectives:

- Promotion of urban living in Belgrade,
- Promotion of culture and arts within the urban areas.



### **Special attention:**

- Protection of the cultural and historical monuments that bear witness to the development of the city.

#### **Additional activities:**

- Promoting the application of advanced technologies and alternative energy solutions
- **Creation of a positive business climate**, necessary for urban development of the city





## **Projects**



### UnderCity (UnderGrad 2010/11) - cultural heritage -

- Exploration, documenting, and presentation of Belgrade underground facilities

(passages, dungeons, caves), which can, after reconstruction, i cultural offer.

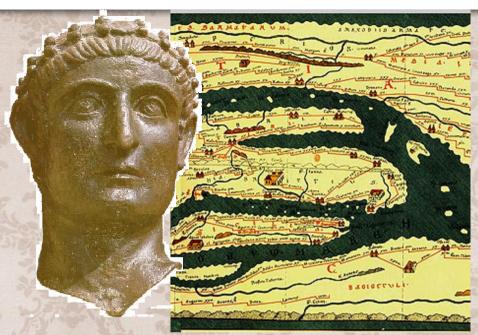
#### Communicating Archaeology (2011/12) - education -

Training archaeology students for
 efficient communication with the factors
 crucial for the success of the
 cultural heritage promotion.

### <u>Vizion:ar - cultural heritage -</u>

- **Digital 3D reconstruction** of the important **monuments** at Belgrade with the help of the **AR technology**.





## WP 1 - ROUTES DEFINITION (Lead Partner)

- Identification of the cultural and historical heritage to be promoted –
   Defining the points
  - WP 3 BOARDS SETTING UP
  - Responsable for the boards setting-up in Serbia.
    - WP 4 DISSEMINATION
    - Translation of the Tourist Guide into Serbian.